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## FOR IMMEDIATE RELEASE

January 31, 2025. Jackson, Wyoming.

# Pedigree Stage Stop Sled Dog Race Ceremonial Start Successfully Kicks Off in Jackson, Wyoming.

The much-anticipated ceremonial start of the **Pedigree Stage Stop Sled Dog Race** was a resounding success today in Jackson, Wyoming. Amidst a festive atmosphere filled with cheering fans, dedicated mushers, and the unmistakable spirit of adventure, the event celebrated its storied history and set the stage for an exhilarating competition ahead. This year's ceremonial start marked another milestone in the race's 30-year tradition of blending community, sport, and the rugged beauty of Wyoming's wilderness.

#### Stage One in Pinedale - Saturday, February 1, 2025.

The excitement continues with Stage One, set to launch in Pinedale on Saturday, February 1, 2025. Mushers and their support teams will navigate over 34 miles of challenging yet breathtaking terrain, testing their skills and endurance from the outset. Pinedale, known for its rich history and scenic backdrops, offers the perfect setting for stage one of a race that promises to captivate participants and spectators alike.

### **About the Pedigree Stage Stop Sled Dog Race**

The Pedigree Stage Stop Sled Dog Race is a celebrated annual event that brings together the passion of sled dog racing with the vibrant communities of Wyoming. Over the course of several stages, mushers and their teams traverse diverse landscapes, showcasing remarkable teamwork, endurance, and the deep bond shared between humans and their canine companions. The race, proudly sponsored by Pedigree for 25 years, continues to honor the legacy of the sport while pushing the limits of adventure and community spirit.

#### **Quotes**

"Today's ceremonial start in Jackson perfectly encapsulated the essence of what the Pedigree Stage Stop Race is all about – a celebration of adventure, community, and the unbreakable bond between mushers and their dogs," said Race Director/Dan Carter. "We are thrilled to kick off Stage One in Pinedale tomorrow and can't wait to see the remarkable feats our competitors will achieve on the trail."

The event's success is a testament to the dedicated race crew, enthusiastic supporters, local communities, and everyone who has contributed to making the Pedigree Stage Stop Sled Dog Race a cherished Wyoming tradition.

#### **Schedule of Events**

February I – Stage One – Pinedale, Wyoming.

February 2 – Stage Two – Pinedale, Wyoming.

February 3 – Stage Three – Big Piney / Marbleton, Wyoming.

February 4 – Stage Four – Big Piney / Marbleton, Wyoming.

February 5 – Stage Five – Kemmerer, Wyoming.

February 6 – Travel Day.

February 7 – Stage Six – Lander, Wyoming.

February 8 – Stage Seven– Dubois, Wyoming.

#### Pedigree® Stage Stop Sled Dog Race, P.O. Box 13443, Jackson, WY 83002