



January 18, 2023. Jackson, Wyoming.

## **PRESS RELEASE FOR IMMEDIATE DISTRIBUTION**

### **ENHANCED MEDIA FOR 2023 PEDIGREE STAGE STOP SLED DOG RACE.**

The Pedigree® Stage Stop Sled Dog Race is providing enhanced race coverage for the 2023 event. With a growing production team and mobile satellite internet connection, race organizers will be uploading high resolution live video content from all race locations. In addition, broadcast quality edited post-race video content will be posted regularly to race media platforms including our website, Facebook, YouTube, and Instagram.

Press releases will be distributed daily with breaking updates and related photos. If you received this release, you will be included on all future press releases.

If your media organization would like further information on this event, obtaining video or photography for television or print media, would like to attend, and cover any race stage, or schedule an interview with a race representative, please refer to the contact information at the bottom of this release.

#### **The 2023 Race Will Commence on the Following Schedule:**

- January 27 – Ceremonial Start – Jackson, Wyoming
- January 28 – Stage One – Teton County, Wyoming
- January 29 – Stage Two – Lander, Wyoming
- January 30 – Stage Three – Pinedale, Wyoming
- January 31 – Stage Four – Big Piney / Marbleton, Wyoming
- February 1 – Stage Five – Kemmerer, Wyoming
- February 2 – Travel Day
- February 3 – Stage Six – Alpine, Wyoming
- February 4 – Stage Seven & Final Banquet – Driggs, Idaho

For more information on the 28<sup>th</sup> annual Pedigree Stage Stop Sled Dog Race, we encourage interested parties to visit, follow, and subscribe to the following media platforms:

**Website:** [www.wyomingstagestop.org](http://www.wyomingstagestop.org) **Facebook:** [facebook.com/PedigreeStageStopRace](https://www.facebook.com/PedigreeStageStopRace)

**Instagram:** <https://www.instagram.com/pedigreestagestoprace>

**YouTube:** <https://www.youtube.com/@pedigreestagestoprace9249>

**Contact:** Roger Carpenter PEDIGREE® Stage Stop Race | Media Director (307) 343-6130 email [media@wyomingstagestop.org](mailto:media@wyomingstagestop.org)